

APPENDIX SPACE 6 - SERVICE PROVIDER ACTIVITY EVALUATION



Space Service Provider / Service Commissioner Evaluation 2016

As you may be aware, this is the second year that Staffordshire's Police and Crime Commissioner, Matthew Ellis has provided Space funding for positive activities for young people across Staffordshire.

To help us evaluate Space 2016 and consider what difference it has made to local youngsters and the wider communities, what has been learned and what further work can be considered, the Office of the Police and Crime Commissioner would appreciate your time in completing this simple evaluation.

Please note that the Commissioner may choose to use this report to showcase funded projects on his website or through a variety of communication channels.

Part 1 - For completion by Service Providers

On completion, please forward your Evaluation to your local Community Safety Space Programme Lead (contact details provided herein)

Part 2 - For completion by Service Commissioners (Local Authorities)



Matthew Ellis

Police and Crime Commissioner for Staffordshire



PART 1 – COMPLETION BY SERVICE PROVIDERS ONLY

YOUR DETAILS	
Your Organisation / Group Name	Newcastle-under Lyme Borough Council – Sport & Active Lifestyles
Title of Project	Space Membership (Universal (500) and Targeted Offer (50))
Contact Number	01782 717717
Email	Lucy.taylor@newcastle-staffs.gov.uk
Operating Address	Newcastle-under-Lyme Borough Council, Civic Offices, Merrial Street, Newcastle, Staffs ST5 2AG
Funding Allocated £	£7,000 – 500 universal places £1,200 – 50 targeted places for referral from LST/ASB lead Total = £8,200

YOUR PROJECT	
Type of Activity (ies)	The offer was based on each young person having a special membership package where they could have unlimited access to the facilities at J2 or the Kidsgrove leisure centres to use the gym and/or participate in sports activity sessions which included; <ul style="list-style-type: none"> • Football • Basketball • Table Tennis • Netball • Indoor archery • Badminton • Swimming • Wall climbing (J2 only) • Group exercise classes • Dance classes
Location of Activity (ies)	Kidsgrove Sports Centre, Fourth Avenue, Kidsgrove Staffs ST7 1DR Jubilee2, Brunswick Street, Newcastle, Staffs ST5 1HG
Timing of Activity (ies)	Activities were accessible in accordance with programmes at Jubiulle2 and Kidsgrove Sports Centre. Further details of the swimming pool programmes and group exercise programmes etc. can be seen at www.jubilee2.com and

	https://www.newcastle-staffs.gov.uk/all-services/sport-and-culture/kidsgrove-sports-centre
Frequency of Activity(ies)	Activities were available seven days a week inclusive of bank holidays throughout the six week holiday period.
Age of Young People (if different from 11-17yrs)	The programme delivered in Newcastle under Lyme targeted 11-17 year olds.

ATTENDANCE			
Was there a requirement to book a place for your activity?	Climbing wall sessions at Jubilee2 were required to be booked in advance.	How many places were available per session?	Six
If YES, were all your places booked in advance?	Yes.		
If NO, how many young people attended (approx.)	N/A		
Additional Information / Comments	<p>550 young people registered on the universal/targeted SPACE programme in Newcastle under Lyme, broken down as follows:</p> <ul style="list-style-type: none"> • Gender: Male 299 Female 251 • Age: 11) 101, 12) 124, 13) 115, 14) 67, 15) 99, 16) 26, 17) 18 • 3412 attendances registered in total • Kidsgrove attendances = 564; <ul style="list-style-type: none"> • Gym – 138 • Sports activities – 170 • Swimming - 256 • J2 attendances = 2848 <ul style="list-style-type: none"> • Swimming – 1324 • Gym – 975 • Sports activities - 261 • Climbing - 288 		

FEEDBACK – PLEASE DETAIL	
Feedback from young people	<p>Evaluation forms were completed and sent over separately to OPCC. The majority of young people reported that they were satisfied with the programme and would like to see more activities next time in an expanded programme for future years. Suggestions were made about having slightly longer climbing wall sessions, than the 30 minutes allocated.</p>
Feedback from parents	<p>There was some disappointment at selling out of memberships before the start of the programme. Many parents left it too late to purchase memberships despite social media campaign by Council warning that memberships selling out quickly. Overall they reported that they were happy with the programme. One comment that they would have liked to see a programme which lasted all day, so it would be like child care provision (parent of an 11 year old child). However they mentioned that they would have expected to pay an extra charge for this on top of the £10 fee.</p>

VOLUNTEERING	
How many volunteers have supported your activities?	None
Did you use any OPCC identified volunteers?	None referred.
Would additional volunteers help your project reach a wider audience of young people or to host more activities?	We are always happy to include volunteers into any of our programmes subject to appropriate vetting procedures and training taking place prior to the programme starting.

COMMUNICATION	
Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail	<p>We started our promotion of the scheme from week commencing May 23rd 2016. We created a flyer advertising our offer which we used as an electronic version, as well as printing leaflets and posters.</p> <p>The Partnerships Team at NBC sent an electronic copy of the leaflet to all the schools (primary and secondary) within the Borough. The schools then forwarded this onto their students and their families. Newcastle College also sent this round all their students and staff.</p> <p>The team also sent it to all the partner organisations connected to the Joint Operations Group so they could forward it on through their contacts.</p> <p>It was also sent round the Locality Action Partnerships where partner organisations work in partnership on the issues that matter in their local communities.</p> <p>We distributed flyers to our customer contact centres (Guildhall in Newcastle, Kidsgrove & Madeley), community centres, sports centres (Jubilee2 and Kidsgrove), libraries, Aspire offices (Local housing provider), Chesterton One Stop Shop etc.</p> <p>Our communications team promoted it through local media sources, and social media (Facebook & Twitter).</p> <p>It featured on the Borough Council's website (www.newcastle-staffs.gov.uk), as well as Jubilee2's website (www.jubilee2.com)</p>
What do you think worked best in attracting young people to your activity (ies) /event?	A mixture of the all of the above. Parents seem to play a key role in helping to ensure the young people join up to the scheme, so it is essential that as many different forms of advertising can be used to help attract them. Starting the promotion early of the scheme meant we could ensure that we hit our membership target prior to the start of the school holidays.
Please provide any comments / suggestions for the development of the SPACE website	<p>It can be slightly confusing to parents/young people due to the universal offers in each district/borough being so varied.</p> <p>However having all the information stored in one place can also be a benefit so people do not have to search around.</p> <p>The web booking facility on the SPACE website was not beneficial for us due to the systems we have already within our service.</p>

ADDITIONAL INFORMATION

Please provide any additional information

For SPACE 2017 – please can service level agreements be finalised earlier (March/April) to allow more time to promote the scheme.

Service Provider Details:

Name: Lucy Taylor

Signed:

Organisation: Leisure Services - NBC

Date: 21/09/16

PART 1 – COMPLETION BY SERVICE PROVIDERS ONLY

YOUR DETAILS	
Your Organisation / Group Name	Families First – Local Support Team – Newcastle District
Title of Project	Newcastle-under-Lyme LST SPACE scheme Standon Bowers Residential.
Contact Number	01782 296290
Email	laura.lowton@staffordshire.gov.uk
Operating Address	Civic Offices Merial Street Newcastle-under-Lyme Staffs ST5 2AG
Funding Allocated £	£4,000

YOUR PROJECT	
Type of Activities	Outdoor educational activities and targeted sessions around ASB and CSE. Range of interactive sessions delivered at Standon Bowers by targeted prevention services to a peer group by LST staff; using accredited and evidence based resources. The topics covered during the sessions will include: <ul style="list-style-type: none"> • An introduction to ASB and CSE • Staying safe and recognising dangerous/risky situations • Developing protective behaviours • Body image, self-esteem and confidence • Where to access support and make referrals to specialist services
Location of Activity (ies)	Standon Bowers Outdoor Education Centre Standon Bowers Stafford Staffordshire ST21 6RD
Timing of Activity (ies)	Day 1: 11am – 1pm, 2.30pm-5.30pm, 7pm-8.30pm = 6.5 hrs Day 2: 9.30am – 1pm, 2.30pm-5.30pm, 7pm-9pm = 8.5 hrs Day 3: 9.30am – 1pm and 2pm – 4pm = 5.5 hrs
Frequency of Activity(ies)	<i>Please see above</i>
Age of Young People (if different from 11-17yrs)	13-16 years

ATTENDANCE			
Was there a requirement to book a place for your activity?	Yes	How many places were available per session?	There were 26 places available in total for the 3 day Residential.
If YES, were all	16 places were booked on the residential.		

your places booked in advance?	
If NO, how many young people attended (approx.)	Of the 16 places booked 12 young people attended.
Additional Information / Comments	There were 26 places available in total and actual attendance was 12.

FEEDBACK – PLEASE DETAIL

Feedback from young people	<p>“It was daunting yet fun”</p> <p>“Made new friends”</p> <p>“I loved it”</p> <p>“It built my trust up in others”</p> <p>“I was scared but I enjoyed it”</p> <p>“I don’t like that some of the girls are falling out with each other. I’ve enjoyed the activities though and I do feel more confident than when I first come”</p> <p>“I didn’t know anything about grooming or that other stuff. It’s made me feel sick but I know why you’ve talked to us about it”</p> <p>“I was crying at the Children’s Centre before we left because I felt really embarrassed and ashamed coming to the residential but I am glad I came now. I don’t know why I felt that way. I thought I had been picked because of stuff I’ve done but now I know everyone is here for different reasons”</p> <p>“Thanks for taking me”</p>
Feedback from parents	<p>Parents were asked if they recognised any positive changes in their child since the residential:</p> <p>“Yes, more self confidence and a more positive attitude”</p> <p>“Lots of changes. C is a pleasure to spend time with and smiles more”</p> <p>“Yes, more outgoing”</p> <p>Parents were asked how they thought their child had benefited from the residential:</p> <p>“More confident”</p> <p>“A break from home did her good and she is better being in groups”</p> <p>“Her confidence has increased”</p> <p>“Calmer and happier and more confident”</p> <p>Further comments from parents:</p> <p>“It did all of us good, C has engaged with us more 😊”</p> <p>“She is happy that she received positive feedback from staff and achieved</p>

	(certificates). Not had any issues at home with her, has been good".
VOLUNTEERING	
How many volunteers have supported your activities?	0
Did you use any OPCC identified volunteers?	No
Would additional volunteers help your project reach a wider audience of young people or to host more activities?	Yes Out of the young people who attended the activity, 83% were put forward by the Local Support Team. If there were additional staff members from other agencies willing to attend, they may have been able to invite a different targeted group of young people, not already known to the LST.

COMMUNICATION	
Aside from OPCC promotion of SPACE, did you undertake any other marketing / communication activity in support of SPACE. If YES, please detail	Yes An information leaflet was produced by the LST in order to invite parents to attend an information evening so they could acquire all the details for the SPACE residential activity and ask any questions.
What do you think worked best in attracting young people to your activities?	LST staff promoting the residential activity with the children and families they are working with, via face to face discussions, i.e. – during home or school visits.
Please provide any comments / suggestions for the development of the SPACE website	

ADDITIONAL INFORMATION	
Please provide any additional information	

Service Provider Details:	
Name: Laura Lowton	Signed: L.Lowton
Organisation: Families First	Date: 29.09.16

PART 2 – COMPLETION BY SERVICE COMMISSIONERS ONLY

FUNDING ALLOCATION			
OPCC Funding Allocation			£ (A)
Please list all SPACE activities funded, clearly identifying those which were targeted (T) provision and those which were universal (U) provision	Name	T / U	
	Newcastle-under-Lyme Borough Council Leisure Services – universal provision - 500 places for unlimited access to £10 summer holiday leisure passes.	U	7,000
	Newcastle-under-Lyme Borough Council Leisure Services – targeted provision - 50 places for unlimited access to free summer holiday leisure passes.	T	1,200
	Newcastle-under-Lyme LST SPACE scheme residential.	T	4,000 (£2,580 actual spend)
Total funding allocated by Service Commissioner to local activities			£12,200 (B)

Underspend (if any) (A – B)	£1,420
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Outcomes	
For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.	
Activity Name: Newcastle-under-Lyme Borough Council - Leisure Services – universal and targeted provision - 550 places for unlimited access to summer holiday leisure passes.	
Outcomes Achieved	Challenges Identified
<ul style="list-style-type: none"> Increased participation of young people over the summer holiday period Introduction of new activities and opportunities to young people Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience Contribution to reducing ASB in the Borough Promotion of healthy lifestyles Increased opportunities for diversionary activities 	<ul style="list-style-type: none"> Additional demand for the passes and popularity of the scheme Managing referrals for the targeted places and again oversubscription although this was dealt with using additional funding from elsewhere to purchase the universal passes and top up Improvement of accessibility to service from a transport perspective. It is recognised that this may be a barrier in certain individuals accessing the programme, often from the more deprived areas in the Borough Consideration required of how to reward future participation positively? e.g. discount for continued membership etc.

Summary
What difference have SPACE activities / events made to those taking part in it? The programme enabled young people to participate in activities that they would not normally, therefore broadening aspirations, skills and experience.
What difference has it made to those supporting it? Partners have benefitted from increased diversionary activities to signpost young people to over the summer holidays, which would have previously been unavailable without the funding for the

programme.

What difference has it made to the local community?

Young people have had access to positive activities and have been occupied, benefiting their health and wellbeing and discouraging them from hotspot locations for ASB.

What are your future plans activities / events for young people in your local community?

As a partnership we continue to facilitate opportunities for diversionary activities but this is dependent on available funding and resources in kind from partners.

Should similar funding be available next year we would look to grow it to create more opportunities for young people in our Borough. We would like to work more closely with the school settings to develop community based approaches, subject to having enough time and resource to plan this effectively. It is acknowledged that the scheme this year has been developed within existing capacity which was manageable and without the need for additional staffing costs, so anything more ambitious would require a dedicated resource to plan, develop and administer.

Outcomes

For each activity / event outlined above, please detail (A) Outcomes achieved for young people and (B) Challenges identified.

Activity Name: Newcastle-under-Lyme LST SPACE scheme residential.

Outcomes Achieved

- Enhanced knowledge of participants
- Raising the awareness of sexual exploitation
- Education about child grooming
- Young people participating in activities that they would not normally, therefore broadening aspirations, skills and experience
- Contribution to reducing ASB
- The participants learnt the importance and benefits of team work.
- They developed an understanding of what grooming and sexual exploitation is.
- The girls developed an understanding of the link between CSE and ASB.
- They learnt to work well with people they may not necessarily spend time with in day to day life.
- The sense of accomplishment in achieving challenges that put them out of their comfort zone.
- All of the participants reported a positive increase in their confidence and self-esteem levels.

Challenges Identified

- Attendance of the residential once booked on and arrangements made, the LST were unable to fill the expected 26 places
- Stigma associated with the residential which resulted in refusal of places and no shows
- Some of the girls were negatively affected by the session with the Police CSE Prevention Team due to their initial lack of knowledge about the subject
- The girls were very tired during the targeted sessions at the end of the day
- A large number of participants were bored and hard to engage during the Bushcrafts activity and shelter building afternoon, as this was a lower intensity activity
- Relationships between the participants during free time often became strained and required staff intervention
- Potentially too much 'free time' for the participants. For example, breakfast was at 8am and the activity started at 9.30am; giving too much time for the participants to 'fall out' with each other, rather than be positively engaged in an activity

Summary

What difference have SPACE activities / events made to those taking part in it?

The Standon Bowers Residential activity had a multifaceted impact on those taking part in it. All of the participants reported some increase in their self-esteem and confidence between Day 1 and Day 3. For example, on a scale of 1-10, one participant moved from a 3 to a 10, whereas another moved from an 8 to a 10. The participants were together for 3 days, and as a result, formed new friendships and bonds that they would not have had the opportunity to had they not attended. This was a particularly positive outcome for those young people who identified making new friends as one of their purposes for attending. Some of the activities put the participants out of their 'comfort' zone, and through successfully completing them, showed them that they can overcome fears and accomplish new things.

The participants were educated, during targeted sessions, around the effects of ASB and the literal meaning of CSE, the warning signs to look out for, how to keep themselves safe and where they can access support. Targeted sessions also took place around positive body image, and the media's manipulation of celebrity images. This was to improve the girls' perspective on their own body image and to increase their confidence. We now have 12 young people who, after the residential experience, should be at lower risk of becoming embroiled in ASB and CSE activity.

What difference has it made to those supporting it?

The LST have experienced considerable learning from the residential, in relation to the dynamics of group working with challenging young people in a residential setting, which will be refined for future exercises.

What difference has it made to the local community?

The residential activity allowed for 12 young people to be disrupted from taking part in any Asb or CSE related activity for a period of 3 days. During those 3 days, they received education around the effects of ASB in the Community and the meaning of CSE, the methods people employ to try and lure them in, how to stay safe and where to receive help. It is hoped that as more young people are educated, the less ASB and CSE activity is carried out within local communities as their perceptions and behaviours are challenges and alternative pathways are demonstrated to them.

What are your future plans activities / events for young people in your local community?

The LST are keen to build on the overall success of this residential pilot and hope that further funding be given next year and beyond to refine the initiative for other potentially vulnerable young women so that many more young people have the opportunity to participate.

Service Commissioner Details:

Name: Sarah Moore

Signed:

Organisation: Newcastle-under-Lyme Borough Council

Date: 27/09/16

Please forward the fully completed Evaluation Report to:

'space@staffordshire.pcc.pnn.gov.uk' or to Emma Rowlands, OPCC Space, Block 9, Police Headquarters, Weston Road, Stafford ST18 0YY, Tel 01785 232385



Matthew Ellis

Police and Crime Commissioner for Staffordshire

